

**ACTIVITY TWO: CREATE AN END USER PROFILE**

**END USER PROFILE**

<b>GENDER</b>	Male	Female	Unisex			
<b>AGE GROUP</b>	0-10	10-20	20-30	30-40	40+	
<b>LIVING SITUATION</b> <b>(circle all applicable)</b>	Living with parent(s)	Living away from home	Living in an apartment	Living in a city	Living in a town	Living on a large property
<b>STYLE OF CLOTHES</b> <b>YOUR END USER</b> <b>LIKES TO WEAR</b>						
<b>MAGAZINES/BOOKS</b> <b>YOUR END USER</b> <b>LIKES TO READ</b>						
<b>PLACES YOUR END</b> <b>USER LIKES TO SHOP</b>						
<b>PREFERRED MUSIC</b>						
<b>FAVOURITE SPORTS</b>						
<b>LIST ANY WORDS THAT DESCRIBE YOUR END USER:</b>						
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-	-	-	-	-	-	
-	-	-	-	-	-	
<b>WHAT ISSUES ARE IMPORTANT TO YOUR END USER?</b> <b>E.G, KEEPING UP WITH THE LATEST FASHION, BEING SUSTAINABLE ETC.</b>						
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-	-	-	-	-	-	
-	-	-	-	-	-	
<b>WHAT DESIGN ELEMENTS AND FEATURES APPEAL TO YOUR END USER?</b>						
<b>MATERIALS</b>						
<b>COLOURS</b>						
<b>PATTERNS</b>						