ACTIVITY ONE: COMMUTING INSPIRED CLOTHING CASE STUDIES

To help you get started, explore the designs that have been inspired by eco-friendly modes of commuting.
You can use these to inspire your own design whatever your choice of travel or your destination.

1. **Inspiration for garments for eco-friendly commuter wear:**
   https://www.nbcnews.com/better/pop-culture/walk-run-or-bike-work-these-clothes-are-made-busy-ncna934226

2. **Inspiration for commuting with style:**
   https://www.thread.com/gb/tips/men/issues/what-goes-what/commuter-style-guide/

3. **Garments to wear on the cycle commute:**
   https://www.cyclescheme.co.uk/community/how-to/look-smart-no-sweat

4. **Cycling with style – garments for the cycle commute:**
   https://www.cyclinguk.org/article/cycling-guide/how-to-look-stylish-when-cycling-to-work

5. **Inspiration for garments f or casual cycling commuter wear:**
   https://road.cc/content/buyers-guide/casual-cycling-commuter-wear-buyers-guide-212032

6. **Ideas for garments for cycling commutes:**
   https://www.bicycling.com/bikes-gear/a20048207/best-commuter-cycling-gear/

7. **Ideas for what to wear for commuting on foot:**
   https://theactivecommuter.com/what-essentials-do-you-need-for-walking-to-work/

8. **Garments for the walking commute:**
   https://www.verywellfit.com/tips-for-walking-to-work-3435887

9. **Ideas for what to wear and carry on the walk to work:**
   https://travelwest.info/walk/walking-work-tips

10. **Wearable technology for commuters:**
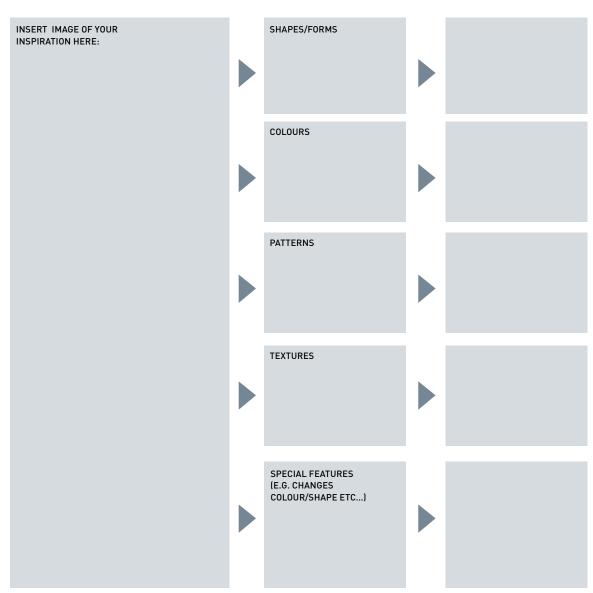   https://www.wareable.com/wearable-tech/future-public-transport-wearable-4678

11. **Garments that include amazing technology:**
    https://www.wareable.com/smart-clothing/best-smart-clothing

ACTIVITY ONE: BRAINSTORM FOR IDEAS - A FOCUS ON DESIGN ELEMENTS

To help come up with an innovative design idea, use this template to get you started:

INSERT IMAGE OF YOUR
INSPIRATION HERE:

SHAPES/FORMS

COLOURS

PATTERNS

TEXTURES

SPECIAL FEATURES
(E.G. CHANGES
COLOUR/SHAPE ETC...)

Questions for creativity:

• Which of these elements can you combine?

• What materials or decorative processes could you use?

• Can you play around with the proportion and placement of these elements?

• Can you create a pattern or repeat pattern?

• Can you change the shape or exaggerate it?