

- Murdock's serial position curve study
- Bartlett's war of the ghosts study

- Gilchrist and Nesburg motivation study
- Bruner and Minturn perceptual set study

- Donaldson's naughty teddy study
- Hughes' policeman doll study

- Asch's conformity study
- Piliavin's subway study

- Von Frisch's bee study
- Yuki's study of emoticons

- Penfield's interpretive cortex study
- Tulving's 'gold' memory study

- Wiles' study of the effectiveness of CBT
- Kaij's twin study of alcohol abuse

Memory

Perception

Development

Social Influence

Language, Thought and
Communication

Brain and Neuropsychology

Psychological Problems

KEY
STUDIES

- Multi-store model of memory
- Theory of reconstructive memory

- Gibson's direct theory of perception
- Gregory's constructivist theory of perception

- Piaget's stage theory
- Dweck's mindset theory
- Willingham's learning theory

- Milgram's agency theory
- Adorno's authoritarian personality

- Piaget's theory: language depends on thought
- Darwin's evolutionary theory of non-verbal communication
- The Sapir-Whorf hypothesis: thinking depends on language

- James-Lange theory of emotion
- Hebb's theory of learning and neuronal growth

- Biological explanation + treatment of depression
- Psychological explanation + treatment of depression
- Biological explanation + treatment of addiction
- Psychological explanation + treatment of addiction

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