

Where space is not provided, write your answers on a separate piece of paper.

Structures of Memory

- 1** What is the name of the temporary memory store with which people can remember a few items for several seconds? Shade **one** box only. [1]
- A Encoding memory B Long-term memory
 C Short-term memory D Permanent memory

- 2** State **two** ways in which short-term memory is limited. [2]

- 3** Complete the following table. [3]

Example	Type of long-term memory
A Being able to ride a bike	
B Remembering your first day of school	
C Knowing that an MP is a type of politician	

Processes in Memory

- 1** Is memory best described as an active process or a passive process? [1]

- 2** Which of the following is true? Shade **one** box only. [1]

- A Encoding new memories happens fairly automatically.
 B Memories are retrieved in exactly the same form as they were remembered.
 C Both encoding and retrieval often involve mental effort.
 D Items always enter long-term memory even if the person is not paying attention.

- 3** Which of the following is an input process to memory? Shade **one** box only. [1]

- A Encoding B Storage C Retrieval D Forgetting

The Multi-Store Model of Memory 1 and 2

- 1** Murdock (1962) conducted an important experiment into memory. [1]
- a) What is the name for the graph showing the effects found in this study? [1]
- b) Explain how the experiment can be used to evaluate the multi-store model. [3]